

Service providers deliver Wi-Fi as a service to every kind of enterprise, retailer, public venue, or Smart Cities project. They completely release the customer from technology and capital related investments; charge based on monthly fees and mutualize investments over large numbers of different customers.



SERVICE PROVIDER

Service Providers want their customers to be 'Always Connected'. Wi-Fi services allow Service Providers - cellular and land-based - to engage better with their customers and build an every closer relationship, not just when they are at home, or on their phone, but when they want high bandwidth access in public spaces.

For service providers, Wi-Fi represents both a huge opportunity to deliver new services to their customers as well as a business model paradigm shift. Customers expect that Wi-Fi is both plenty and free. For service providers, Wi-Fi deployment has a cost that should be balanced by revenue. There are different ways to do so.

CUSTOMER NEEDS

- Multi tenant capacity
- Architecture flexibility
- Easy onboarding
- Environment customization
- Monetization ability

CUSTOMER REFERENCES

More than 50 references

THE KEYS TO SUCCESS OF THE UCOPIA SOLUTION

- Full multi tenant capacity
- Architecture flexibility: on premise with centralized management or private cloud.
- Easy and flexible on boarding
- wizard for customer digital environment self customization
- Flexible package definition
- Data collection and analytics
- Marketing and monetization